

No. of Printed Pages : 4

ECO-001

## **BACHELOR'S DEGREE PROGRAMME**

Term-End Examination

ELECTIVE COURSE : COMMERCE

MC0-001 : BUSINESS ORGANISATION

*Time : 2 Hours]*

*[Maximum : Marks : 50*

*(Weightage : 70%)*

**Note:** Attempt both Part-A and B.

### **Part-A**

Attempt any four of the following: 5+5+5+5

Differentiate between:

- (a) Business and commerce
- (b) Capital market and money market
- (c) Intensive distribution and exclusive distribution
- (d) Government Enterprise and Public Limited Company
- (e) Super market and Departmental store
- (f) Equity shares and preference shares.

Part-B

2. Mention various prerequisites for deciding an ideal form of Business Organisation? 10
3. What is 'Capital Structure'? What are the various factors determining the capital structure? 5+5
4. Write short notes on any two of the following: 5+5
- (a) Distinction between Entrepreneur and Intrapreneur
  - (b) Factoring
  - (c) Foreign sources for raising capital
  - (d) Arguments against advertising
5. What do you understand by 'Bank'? Explain various types of banks. 4+6
- Explain sea transportation Tabulate its classification based on area of operation? Mention its procedure? 3+3+4

-X-